## Environmental Policy Shiseido America Inc. / Davlyn Industries Inc.

## Philosophy:

We are committed to protecting the quality of the environment through sound environmental management practices and compliance with applicable environmental laws. We support company and social programs that advocate and heighten awareness of the need for environmental conservation.

We will meet or exceed applicable environmental laws and regulations and seek to reduce waste and minimize the environmental impact of our operations.

## Commitments:

- Identify the actual and potential effects our operation has on the environment.
- Ensure the reduction of operational impact on the environment and the continuous improvement of environmental programs by reviewing stated objectives, reducing the waste material created, conserving energy, and promoting the recycling of our natural resources.
- Maintain internal methods that meet or exceed all relevant regulations, laws and other requirements.
- Invest in appropriate technologies that are designed to conserve natural resources and provide positive benefits to the environment and society.
- Provide on-going education to raise the awareness of our environmental policy to our employees and our business partners.
- Foster a spirit of environmental responsibility with the community by making this policy available to the public and by promoting neighborhood beautification activities.

May 22, 2009

Tamaki Shimamoto President/CEO