

## Our Mission

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At **GoodsAgain**, our mission is to play our part in reversing the climate change crisis by following a two-step approach.

- 1) Significantly reducing the energy and water requirements that go into making new products when virgin raw materials are used
- 2) Reducing the harmful effects of pollutants by utilizing materials that would have otherwise thrown out as waste and polluted our air, water, and land.

The endless energy requirements to manufacture new products lead to enormous amounts of greenhouse gas emissions that result in global warming. This, in turn, has a cascading impact for life on Earth. Besides, the pollution makes the air and water extremely unfit for consumption, leading to many health issues. The excess of microplastics everywhere has made it impossible for pretty much anyone to escape from their ill effects.

We are optimistic and believe that we can make a difference and inspire many others in this journey!

## About GoodsAgain

Hi, I am Tanu and I founded GoodsAgain as a step to living a more sustainable lifestyle with a core focus on upcycled products.

I work with a small team of partners to bring upcycled products to you that are not just beautiful and earth friendly, but also have inspiring tales of passion and perseverance behind them. Pretty much all of our products are handmade and hence made in very small batches.



# What is an Upcycled product?

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When a product is made using unwanted materials otherwise considered waste, instead of using virgin raw materials, it is called an Upcycled product. By using existing stuff as the starting point, an upcycled product not only diverts those waste products from going into landfills or oceans, but also significantly reduces energy consumption, water consumption and CO2 emissions. It's truly an earth-friendly product in many ways. Another cool thing about an upcycled product is that each product has an interesting story from its prior life to a second life which makes its truly unique and a great conversation starter.

## HOW IT STARTED

My love for sustainability and a desire to do something more impactful gave me the direction to quit my corporate career and start GoodsAgain.

The sight of 'excess' in the form of single use plastic, or fast fashion, or plastic bags, or packaging was always annoying. Making gradual changes to reduce waste at home was not enough, it was time to do something on a broader scale, thence the idea of GoodsAgain was born!....[Read more](#)

## OUR PHILOSOPHY

The core tenet at GoodsAgain is to 'Reuse' existing materials as much as possible. *"Why make products from the scratch when you can make them from the stuff already around you"* – that's the thinking that goes behind every product at GoodsAgain. We believe that if everyone plays their part, together we can make a significant positive impact!