



In 2021 Madison received **Silver Recertification** and the **Medium Champion Award** from Sustainable Jersey!

*350 points required for silver certification, Madison had **900***

# How Madison has been Going Green

- Educational programs:
  - Backyard composting
  - Organic lawns
  - *And more!*
- New recycling depot:
  - Cardboard compactor
  - Textile recycling bin
  - Java Compost drop off
  - Styrofoam recycling
- Annual backyard composter sales
- Eco House Tour
- Eco Garden Tours
- Hybrid police cars
- EV Expo
- EV charging stations
- LED streetlights throughout town
- Annual Green Vision Forum
- Passive/green affordable housing coming soon to Madison
- *And so many more!*

# Madison, Chatham and Millburn collaborating to create a Green Business Recognition Program

- Encourage local businesses to register to become a New Jersey Sustainable Business
- The NJ Sustainable Business Directory recognizes and promotes NJ Sustainable Businesses
- NJSBR provides free resources to help businesses reach their goals
- Registration is **FREE**



[registry.njsbdc.com](https://registry.njsbdc.com)

# Membership requirements

1. Create online profile and submit a brief written description of **Five Sustainable Actions/Practices** your business has adopted
2. Identify **One Measurable Environmental Benefit** from one of those five practices
3. Identify **One Cost Savings** from one of the five practices
4. Renew membership every two years by adding one new practice and one new measurable environmental benefit

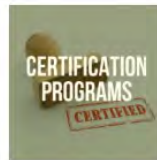
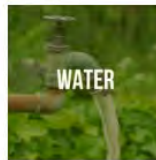
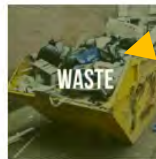


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# Choose practices from a broad array of categories



## NJ Sustainable Business Resources by Topic



## Waste

### General Recommendation:

Join the [New Jersey Waste Wise Network](#). WasteWise is a voluntary program established by the United State Environmental Protection Agency to promote waste reduction, recycling and recycled product procurement. There is no cost to join and members will learn cost cutting and waste reduction strategies.

For more tips and information on how to reduce, reuse and recycle waste in your business, read the DEP's Waste Sustainability Guide [here](#).

## Waste Reduction

### 1. Conduct a waste audit

Assessing what materials come into and out of your facility will help set a baseline for measurement and identify waste reduction opportunities.

#### Tips:

- Encourage employee dialog on waste management.
- EPA's WasteWise Program
- Natural Resources Defense Council
- Pennsylvania Department of Environmental Protection
- Solid Waste District of La Porte County, Indiana
- The Energy and Materials Flow and Cost Tracker (EMFACT) is a software tool for tracking materials and energy use, releases, discharges, and wastes.

**Action:** Provide results from your facility's waste audit. Describe actions you will implement to reduce waste.

### 2. Improve the efficiency of your procurement process

#### Tips:

- Create a centralized inventory control system to prevent over ordering.
- Purchase reusable items (e.g. kitchenware for office functions and meetings).
- Offer employees alternatives to individual bottled water (e.g. filtered water).

**Action:** Describe action taken and include results (e.g. lbs. of materials or waste reduced) and cost savings where available.

### 3. Improve the efficiency of your operations

#### Tips:

- Improve quality control in order to reduce the amount of materials discarded.
- Implement office paper reduction practices.



# Benefits

- Sustainable businesses will be recognized locally.
- When four or more businesses become members, the borough will receive a community page on the NJSBR website.

NJSBR is a partnership between the Rutgers' New Jersey Small Business Development Centers (NJSBDC) and the New Jersey Department of Environmental Protection (NJDEP).

The screenshot displays the NJSBR website interface. At the top, the header includes the logo for the New Jersey Sustainable Business Registry, the tagline "Save Money, Share Your Success, and Inspire Others", and the NJSBDC 45th anniversary logo. Navigation links for TESTIMONIALS, AWARDS, NEWS & EVENTS, CONTACT US, and REQUEST COUNSELING are provided. A green navigation bar contains links for HOME, ABOUT, JOIN HERE, REGISTERED BUSINESSES, BUSINESS MAP, COMMUNITIES, RESOURCES, RESULTS, and a prominent REGISTER button.

The main content area features a green banner for the "Montclair Community Page". Below this is a photograph of a Montclair street scene with a sign that reads "Montclair ESTABLISHED 1868". A welcome message states: "Welcome to the Montclair community page! Here you will find a list of Montclair businesses that are committed to reducing their environmental footprint through implementing sustainability initiatives. Each business featured is officially recognized as a 'Sustainable Business' by the NJ Sustainable Business Registry and is also certified as a Sustainable Business Leader by the Montclair Green Business Program."

Below the welcome message is a section titled "NJ Sustainable Business Registry: Montclair" by NJDEP's Bureau of Sustainability. It includes a list of business categories: All Businesses, Food & Drink, Retail, Architecture, and Higher Education. A grid of business cards is shown, including Culture Couture, Daniel Kopec Architects LLC, Java Love Coffee Roasters (Bellevue and Church locations), and Montclair State University. To the right of the grid is a map of Montclair with green location pins.

On the right side of the page, there is a sidebar with the heading "Learn More About Sustainability". It contains a list of links: Tips & Resources, Calculations, News & Events, Registered Businesses, Full Results, No Cost Consulting, Contact NJSBR, and Webinars. Below this is a section titled "Register Your Business" with a green checkmark icon. It includes a paragraph: "Whether you're just getting started in greening your facility or are looking to push your environmental program to the next level or beyond towards the leadership level, join the New Jersey Sustainable Business Registry to demonstrate your commitment to a strong, proactive approach to environmental management." and a yellow REGISTER button.

NJSBR  
members  
make a  
difference!

(since 2015)

114,865,423 gallons of water reduced

1,140,754 gallons of fuel reduced

9,348,216 travel miles reduced

\$28,366,025 money businesses saved

110,163,464 kilowatt hours reduced

117,438,645 pounds of waste reduced

75,990 MT of greenhouse gases reduced

*In-person & Virtual*  
**Networking  
Business**  
*Breakfast*

**Tuesday, April 12**

8:00am in person

8:15 am via Zoom

**Museum of  
Early Trades &  
Crafts Annex  
23 Main St.**



MADISON AREA  
**CHAMBER**  
OF COMMERCE



**Earth Month: How  
Local Businesses  
are *Going Green!***

Join the  
Madison Environmental  
Commission for coffee  
& conversation as we  
explore and share  
ideas on how the  
Madison business  
community is going  
green.

**We welcome our  
Guest Speakers**

*Claire Whitcomb  
Allison Slater*

*Angelique Devost &  
Michelle Bradley,  
of Java's Compost*

