

New Jersey Natural Gas Company

Environmental and Community Restoration Project

In April 2021, NJNG launched the Coastal Climate Initiative™ (CCI) which helps fight climate change in the communities we serve, beginning with the restoration of saltwater tidal wetlands in the Barnegat Bay which is part of our service territory at the Jersey Shore.

These critical wetlands are effective at rapidly removing carbon from the atmosphere by storing it away in the soil, pushing back against global warming and its effects. They also act as a natural barrier against storm surge and extreme weather impacts, helping protect communities on the front line of climate change.

Enlisting the support of its customers, NJNG is promoting the program, soliciting support and maximizing the impact of contributions by matching each customer donation dollar for dollar, up to \$50,000. All proceeds go directly to The Nature Conservancy in New Jersey. NJNG customers can donate to the Coastal Climate Initiative at njng.com/climate.

Over the past year, the program has successfully raised nearly \$30,000 from NJNG customer donations and a dollar-for-dollar company match. NJR and The Nature Conservancy in New Jersey recently renewed their partnership to continue supporting this important work – a key component of the CCI.