



New Jersey Sustainable Business Registry

Save Money, Share Your Success, Inspire Others

JOIN TODAY



Promote your Business

Membership benefits include free marketing materials; the use of the NJ Sustainable Business Logo and Seal, a promotional profile on the Registry website and eligibility for the annual Small Business Development Centers *Sustainable Business Award*



Save Money and Minimize Risk

Members receive access to no cost expert counselors, who will work with you to identify ways to increase efficiency and save money through energy conservation, waste reduction, pollution prevention, streamlined procurement and risk management



Gain Competitive Advantage

Distinguish your business from your competition by joining the Registry; position yourself ahead of the pack by attracting consumers and investors who integrate sustainability factors into investment and purchasing decisions



Be Socially Responsible

Show your commitment to your community, employees and clients by voluntarily integrating environmental practices into your business's operations and strategy; because ultimately socially responsible business is good business

ABOUT THE REGISTRY

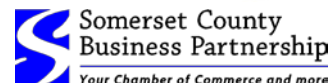
The New Jersey Sustainable Business Registry was created to recognize and promote sustainable businesses across the state.

The Registry is open to companies of all types and there is no cost to join. Businesses that have implemented five sustainable practices are eligible to create a promotional profile and receive membership benefits.

APPLY NOW

Go to registry.njsbdc.com

Create a Business Profile and Report Five Sustainable Practices to become a Member!



The New Jersey Sustainable Business Registry and related technical assistance programs are funded by a grant to Rutgers/NJSBDC from the US Environmental Protection Agency. The Registry was developed by the NJ Small Business Development Centers, in collaboration with the New Jersey Department of Environmental Protection (NJDEP), and a host of other business and non-profit partners.

If your business is committed to five or more of the action steps below, you qualify to register!

Management and Leadership:

- Adopt an Environmental Policy Statement
- Identify a Sustainability Leader / Create a Sustainability Team
- Set Annual Environmental Goals
- Develop an Environmentally Preferable Purchasing Plan
- Provide Environmentally Preferable Products and Services
- Implement an Environmental Management System
- Develop Aspirational Goals

Waste:

- Waste Reduction Practices
- Waste Reuse Practices
- Waste Recycling
- Hazardous Waste/Toxic Use Reduction

Energy:

- Energy Efficiency Measures
- Utilize Renewable Energy

Transportation:

- Support Employee Commuting Options
- Efficient Business Travel
- Fleet Vehicles Efficiency

Water:

- Water Conservation Efforts
- Storm Water Management and Environmental Site Design

Certification Programs:

- NJDEP Environmental Stewardship Initiative Recognition
- Certified by Leadership in Energy and Environmental Design (LEED)
- Participate in the New Jersey Clean Marina Program
- River Friendly Certification
- Participate in other Sustainability Certification or Recognition Programs

Green Building:

- Apply other Green Building Practices independent of LEED

Environmental and Community Restoration:

- Participate in Environmental Restoration Projects
- Share your Environmental Successes

Industry Specific:

- Implement Environmental Practices specific to your Industry

Emergency Preparedness:

- Make Preparations for Emergencies

Community:

- Support the Well-being of your Employees
- Improve Indoor Air Quality
- Serve Customers with Disabilities
- Support Community Initiatives
- Adopt a Cause or Project in your Community
- Participate in Sustainable Jersey
- Participate in Sustainable Somerset
- Shop Local

Other:

- Any other environmental activities not covered in the categories above

Visit registry.njsbdc.com to learn more